



**CLIMATE**  
ADVISERS



**Joel Finkelstein**

Managing Director

finkelstein@climateadvisers.com | 202.350.4946

**Joel Finkelstein** is a Managing Director with Climate Advisers, and provides breakthrough strategy and execution for clients and coalitions. He has 15 years of experience creating communications campaigns for good.

Recently, Joel worked with the Heinz Center to conduct a comprehensive redesign of the organization's brand and programmatic strategy, focused on rebuilding an environmental consensus in Washington. Before that, he spent six years at Fenton Communications. A Senior Vice President and head of the firm's energy and environment practice, he led the nationwide roll-out of the Pew Charitable Trust's 50-state analysis of the clean energy economy – which has permanently changed the discussion over green jobs. He worked with clients and projects such as the Northeast Corridor Commission, the Solar War Room, the Pew Campaign for Automotive Fuel Efficiency, Environmental Defense Fund, the American Forest Foundation, and the World Wildlife Fund. He was also a member of Fenton's public health team, working at the intersection of health and environment with the National Association of Community Health Centers and the American Public Health Association.

Prior to joining Fenton, Joel worked at the National Environmental Trust, where he ran national media relations for high-visibility campaigns on air pollution, global warming and toxic waste. He developed expertise in Clean Air Act communications, leading outreach to national media around soot and smog rules, clean air in the national parks, and toxic emission limits. He helped create and execute the organization's increased rapid-response capability.

Joel spent the 2000 election cycle in Michigan, where he ran a rapid-response and tracking operation for the state Democratic Party that helped defeat an incumbent U.S. senator. Before that, he served as press secretary for Congressman Jerrold Nadler (D-NY). He received a Master's in Campaign Management from George Washington University's Graduate School of Political Management, and a B.A. in Political Science from Columbia University.